

UCF

THE RESULTS OF THE ANALYSIS OF THE EXPERT ENVIRONMENT OF THE UKRAINIAN CULTURAL FOUNDATION AND ITS INFLUENCE ON THE IMPLEMENTATION OF CULTURAL PROJECTS

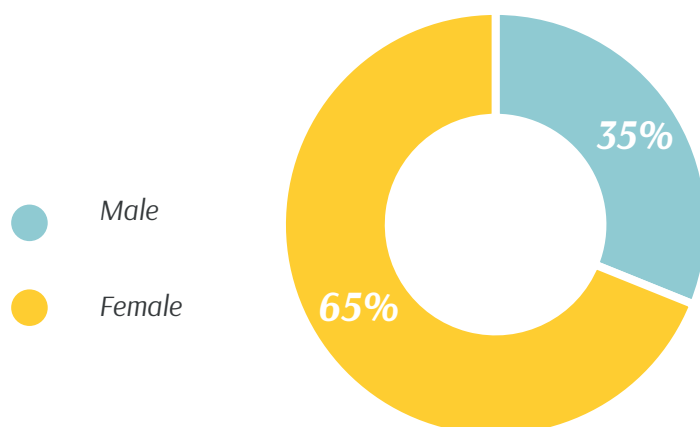
The purpose of the study is to collect information about the readiness and capabilities of representatives of the sphere of culture and creative industries to work for the victory and reconstruction of Ukraine and to determine the importance of the expert environment and its influence on the implementation of cultural projects.

The survey was conducted from June 22 to July 4 of this year using the method of electronic questionnaires of selected specialists in the field of culture and creative industries who had previously been or were currently experts of the expert councils of the Ukrainian Cultural Foundation. In particular, the respondents were experts of the 2018-2022 Expert Councils. The questionnaire was sent to 1009 e-mail addresses.

General information about respondents

396 respondents joined the survey: 258 women and 138 men, which is 65% and 35%, respectively (Chart 1).

Chart 1. General information about respondents



The experts who took part in the survey represent different cultural sectors, although the audiovisual arts (23%), cultural heritage (21%), cultural and creative industries (19%) sectors are the most represented (Table 1).

Table 1. The sector of culture and creative industries of Ukraine in which the respondents had been or were currently working before the start of the full-scale invasion

Sectors of Arts and Culture	Number of respondents	Percentage of respondents
<i>Audial arts</i>	22	6 %
<i>Audiovisual arts</i>	91	23 %
<i>Visual arts</i>	32	8 %
<i>Cultural heritage</i>	82	21 %
<i>Culture and creative industries</i>	75	19 %
<i>Cultural tourism</i>	15	4 %
<i>Literature</i>	37	9 %
<i>Performing arts</i>	42	10 %

From the entire set of respondents, about half (186 - 48%) were experts of the expert councils of the Ukrainian Cultural Foundation only once, including 98 (25%) who acted as experts for the first time in 2022. On the other hand, 205 experts (52%) had membership in the expert councils of the Ukrainian Cultural Foundation for two or more years (see Table 2 for more details).

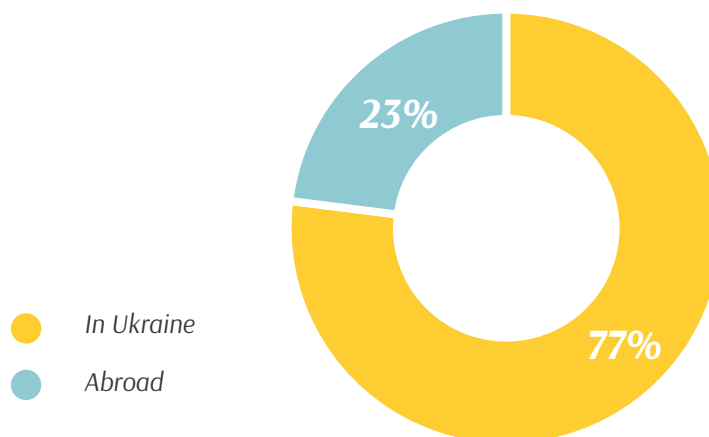
Table 2. Distribution of respondents by years of participation in expert councils of the Ukrainian Cultural Foundation

Participation years of experts in the expert councils of the Ukrainian Cultural Foundation	Кількість респондентів	Відсоток респондентів
2018	8	2
2019	13	3
2020	34	9
2021	33	8
2022	98	25
2018, 2019	5	1
2018, 2019, 2020	7	2
2018, 2019, 2020, 2021	1	0*
2018, 2019, 2020, 2021, 2022	15	4
2019, 2020	13	3
2019, 2020, 2021	16	4
2019, 2020, 2021, 2022	20	5
2019, 2020, 2022	2	1
2019, 2021	1	0*
2020, 2021	36	9
2020, 2021, 2022	49	13
2020, 2022	2	1
2021, 2022	38	10

* Indicator "0" is the ratio of one person (0.0227%) to the total number of 396 respondents (100%)

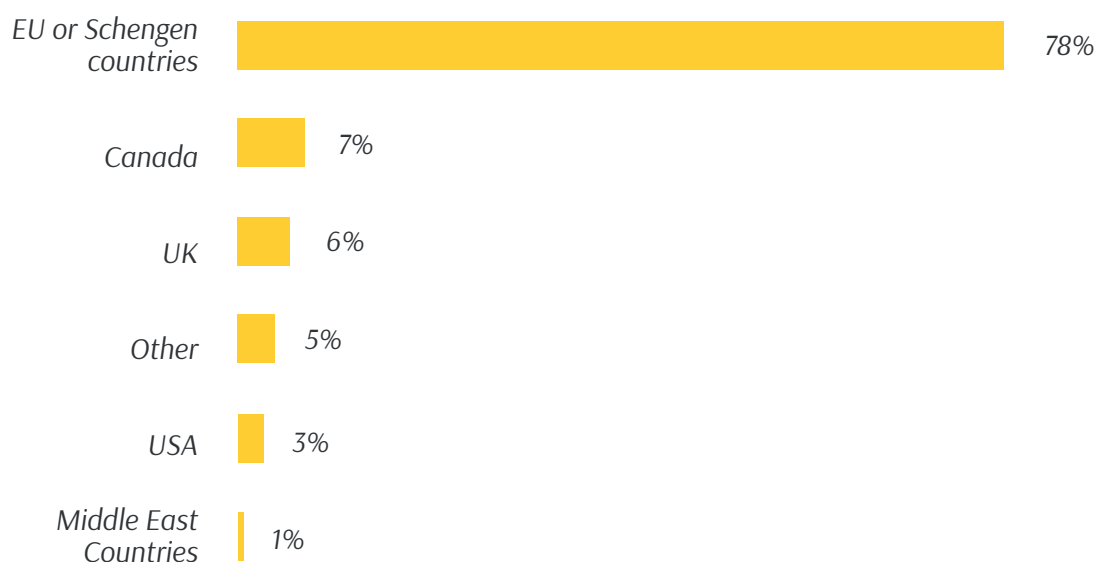
At the time of the survey, 77% of respondents were in Ukraine and about 23% were abroad (Chart 2).

Chart 2. Location of respondents



The majority of respondents who were evacuated from Ukraine due to hostilities are located in the EU or Schengen zone countries (76%).

Chart 2. Foreign countries where experts are located

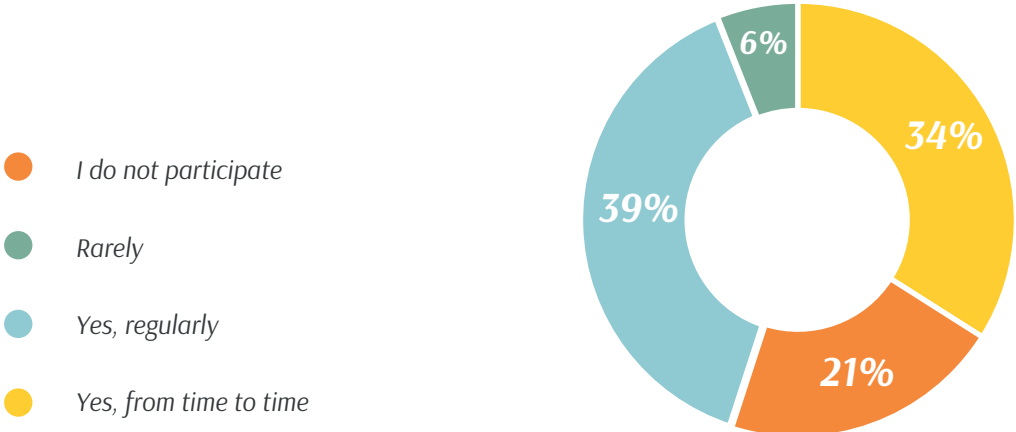


International activity of respondents

308 respondents out of 391, i.e. 79% of the interviewed experts of the expert councils of the Ukrainian Cultural Foundation, answered the question about participation in the volunteer

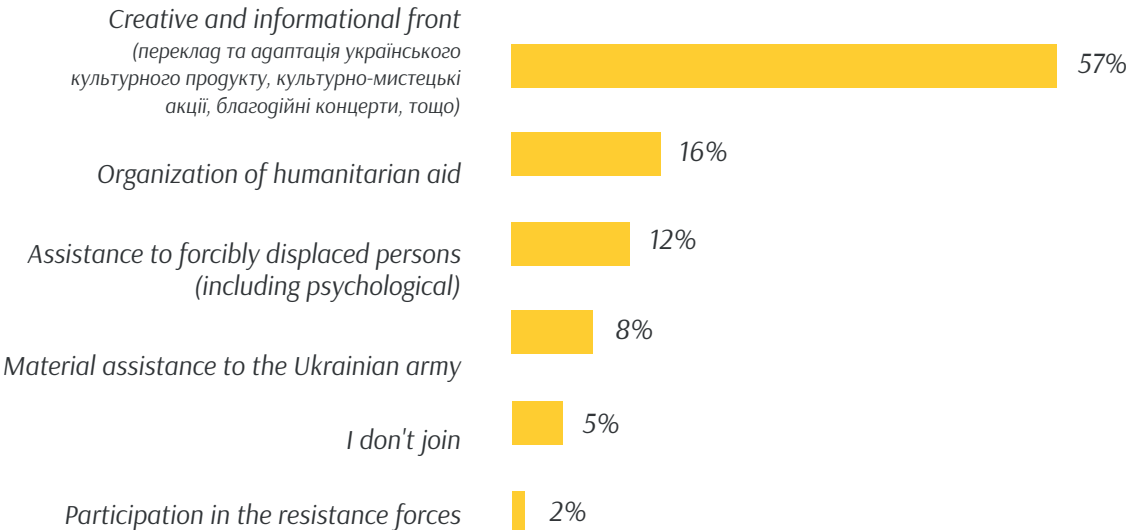
movement in support of Ukraine abroad (mass meetings, support campaigns, information campaigns and educational activities, fundraising for the needs of Ukraine, assistance to forcibly displaced persons, etc.). 220 people (72% of those who responded, or 56% of the total number of respondents) participate in the volunteer movement. At the same time, 117 persons (39% of respondents who provided answers or 30% of all respondents) do so regularly (Chart 4).

Chart 4. Participation in the volunteer movement to support Ukraine abroad



Answering the question: "If you participate in the movement to support Ukraine abroad, tell us more about your experience," the respondents indicated mostly cultural and artistic projects, information campaigns, and participation in public meetings. It should be noted that many respondents are active in several areas of volunteer activity at once (Chart 5).

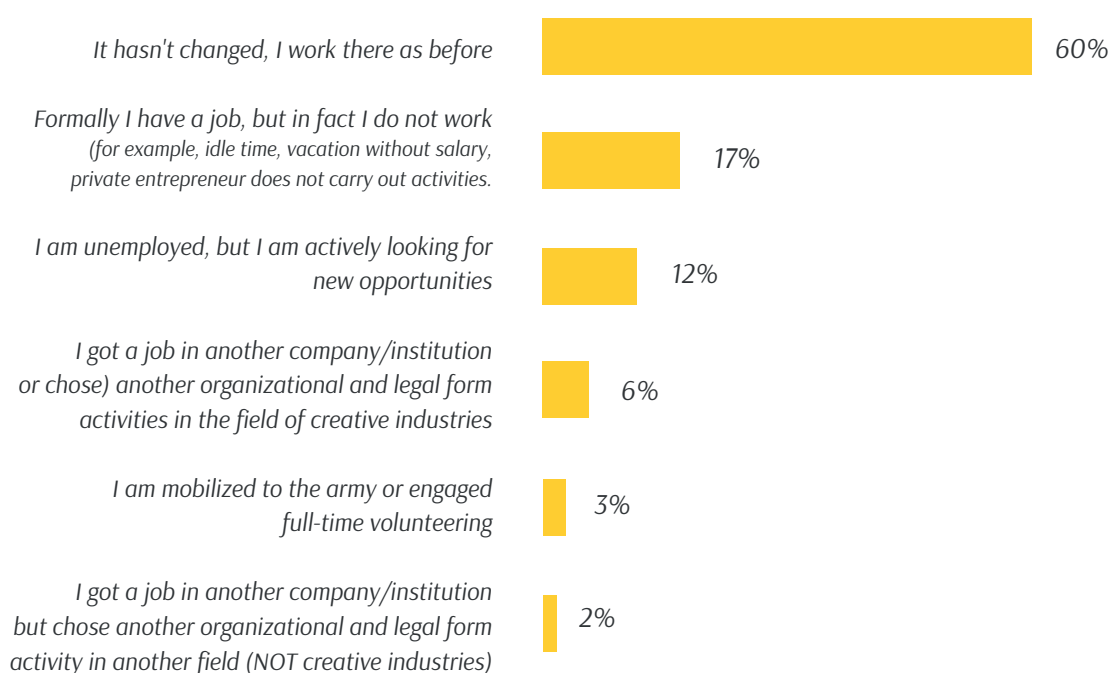
Chart 5. Directions of volunteer support for Ukraine abroad



Conditions of professional activity of the respondents

The majority of respondents (60%) indicate that their work situation has not changed, as they work where they were before. 17% of the experts of the expert councils of the Ukrainian Cultural Foundation indicate that they have a job only formally, and another 12% lost their jobs with no possibility of return. At the same time, 8% of the respondents changed their jobs.

Chart 6. Dynamics of changes in working situation of the respondents



Most of the respondents worked in Kyiv before the start of the full-scale invasion of the Russian Federation (Chart 7). After February 24, 2022, the situation changed. 49% of respondents indicated Kyiv as the main place of work, which is 14% less than the pre-war figure (63%). At the same time, the number of people working abroad has increased (15%) (Chart 8). We draw attention to the fact that respondents could choose several options in these questions.

Chart 7. Regions of professional activity of the respondents before the start of a full-scale war

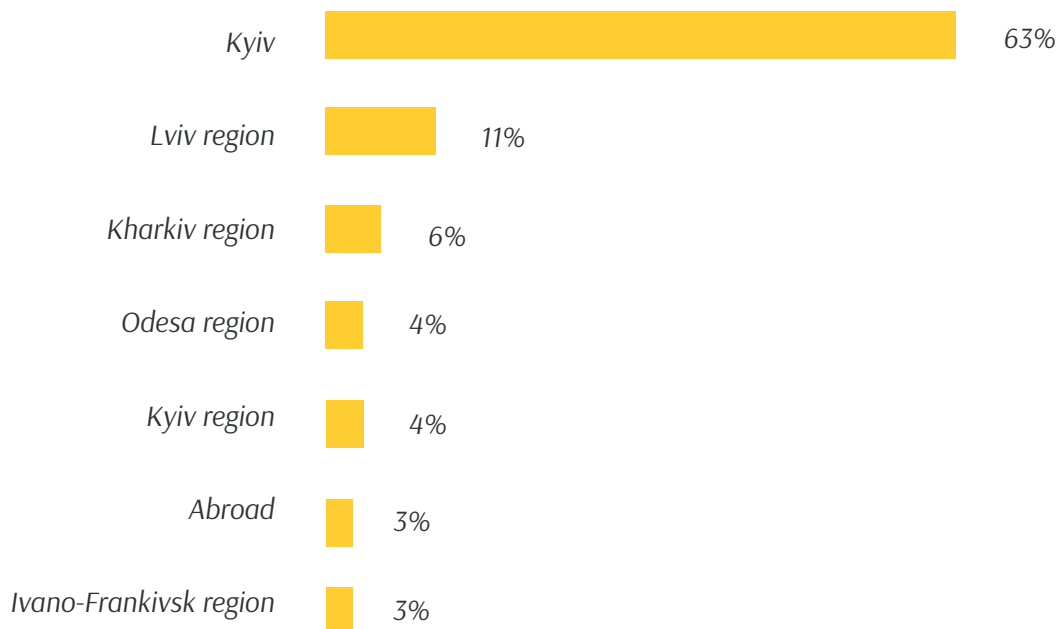
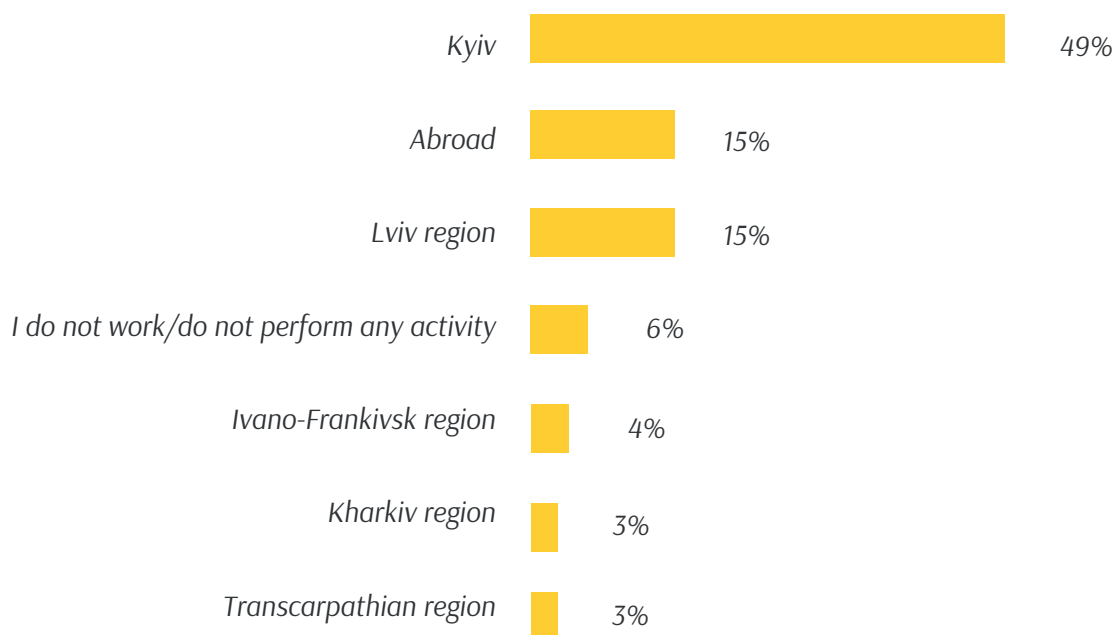


Chart 8. Regions of professional activity of the respondents after the start of a full-scale war



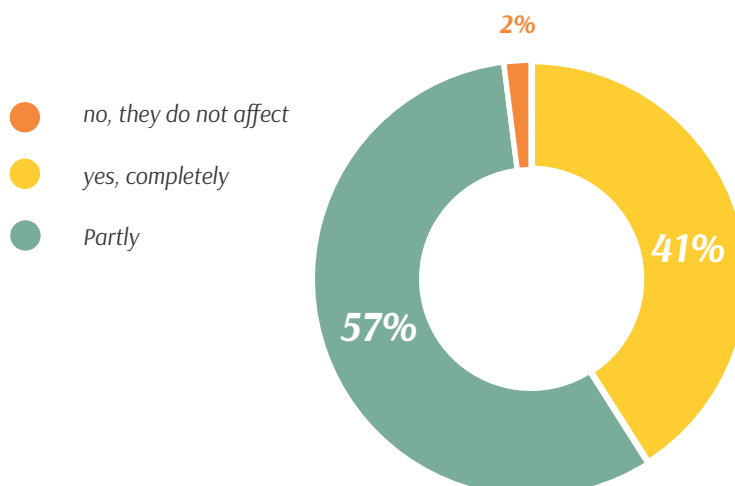
Respondents' participation in UCF expert councils and evaluation of the effectiveness of their activities 73% of respondents emphasize that membership in the expert councils of the Ukrainian Cultural Foundation is important for them because they create a personal contribution to the development of the cultural environment. 23% of respondents indicate that membership is essential for their professional activities. Material reward as motivation is decisive for only 3% of respondents, and status in professional circles is crucial for only 1% (Chart 9).

Chart 9. Determining motives for participation in the work of expert councils of the Ukrainian Cultural Foundation



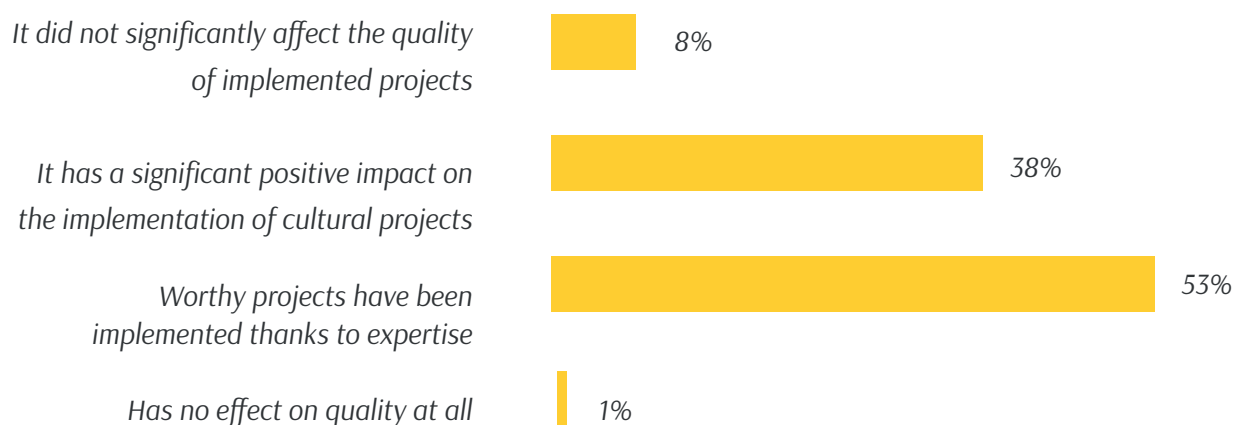
Answering the question: "Do expert opinions in accordance with recommendations increase the level of quality of cultural and artistic projects over time?", 98% of respondents noted that they do influence the level of quality at least to some extent. Thus, 227 respondents (57%) agreed that conclusions with recommendations have a crucial effect on the level of cultural and artistic projects, and 161 respondents (41%) noted that the recommendations are only partially effective. Only 8 people (2%) indicated the absence of such influence. (Chart 10).

Chart 10. The impact of expert opinions with recommendations on the level of quality of cultural and artistic projects



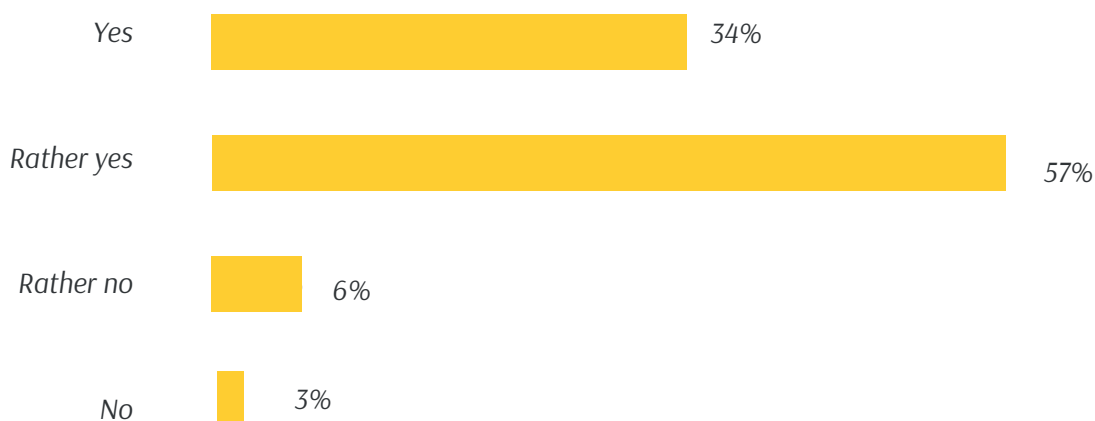
When respondents were asked about the assessment of the influence of the expertise of the Ukrainian Cultural Foundation on the quality of implemented cultural projects, half of the experts (53%) indicated that "worthy projects were implemented thanks to the expertise." 38% of them are convinced that expert opinions have a positive impact on the implementation of cultural and artistic projects (Chart 11).

Chart 11. Assessment of the influence of the UCF examination on the quality of implemented cultural projects



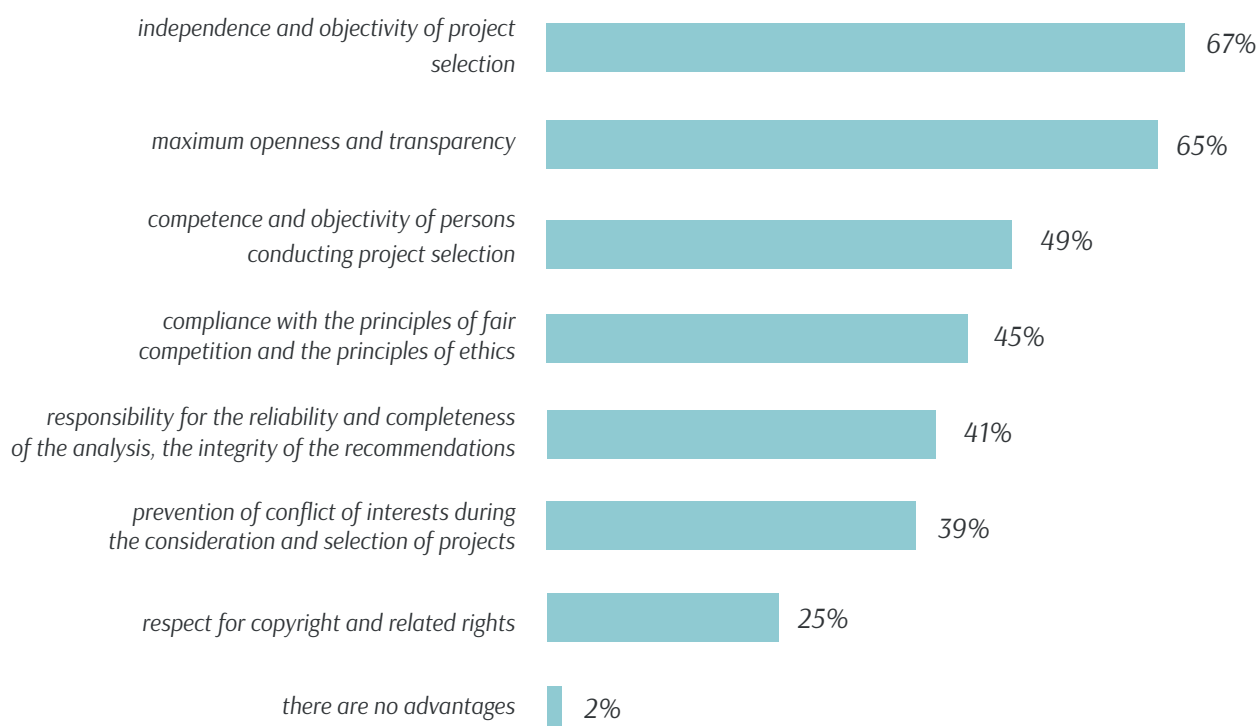
The respondents consider the existing distribution system of state funds to be effective. 135 respondents (34%) answered "Yes", 226 respondents (57%) choose the "Rather yes" option. 11 (3%) respondents consider the distribution system of funds to be inefficient, and 24 respondents (6%) marked the "Rather not" option (Chart 12).

Chart 12. Do you consider the existing grant system for the distribution of state funds to be effective?



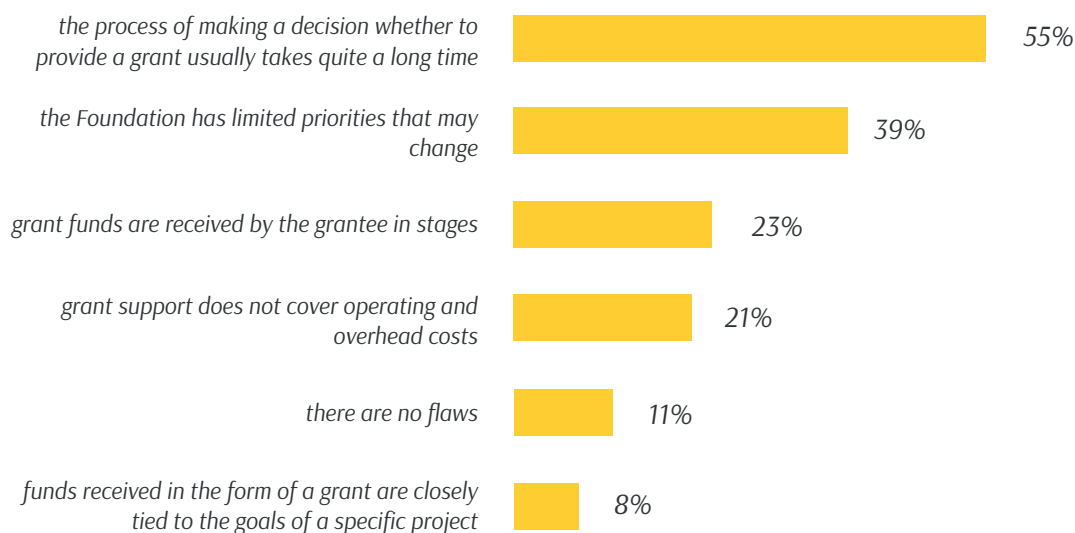
Respondents believe that the advantages of the distribution of funds in the cultural and artistic sphere according to the grant principle are the independence and objectivity of project selection (67%), maximum transparency (65%), the competence and objectivity of the persons conducting the selection of projects (49%). (Chart 13).

Chart 13. Advantages of the distribution of funds in the cultural and artistic sphere by the grant principle



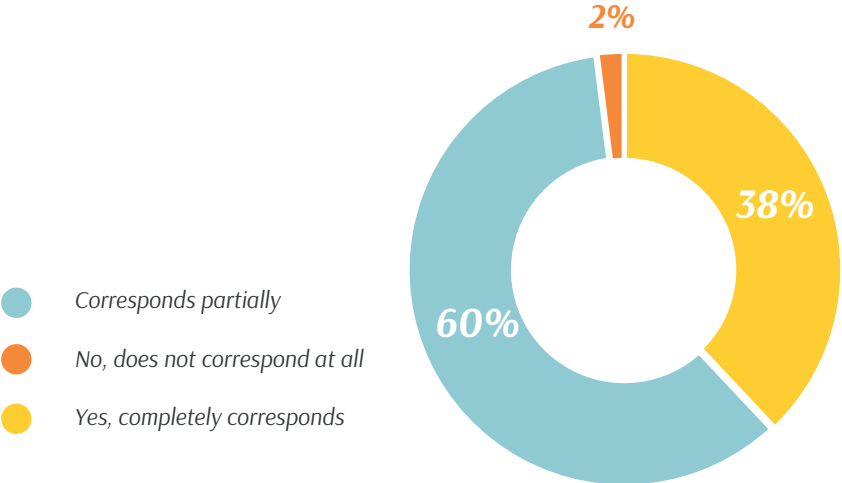
Speaking of flaws in the distribution of funds in the cultural and artistic sphere according to the grant principle, the respondents noted the length of the grant granting process (55%), the limited benefits (39%) and the phased receipt of funds (23%) (Chart 14).

Chart 14. Disadvantages of the distribution of funds in the cultural and artistic sphere by the grant principle



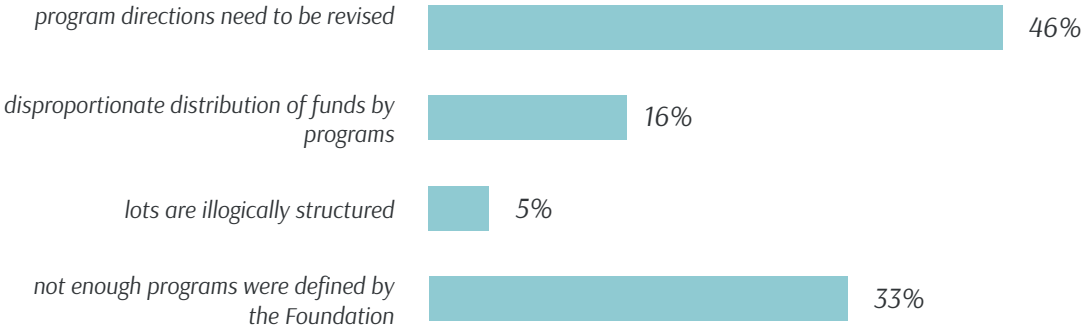
Evaluating the compliance of the funding distribution under the Foundation's programs with the demands and needs of the cultural sector, the majority of respondents (98%) consider the distribution of funding to meet the demands and needs of the cultural sector partially (60%) or completely (38%). (Chart 15).

Chart 15. Do funding distribution by UCF's programs corresponds to the requests and needs of the cultural sector



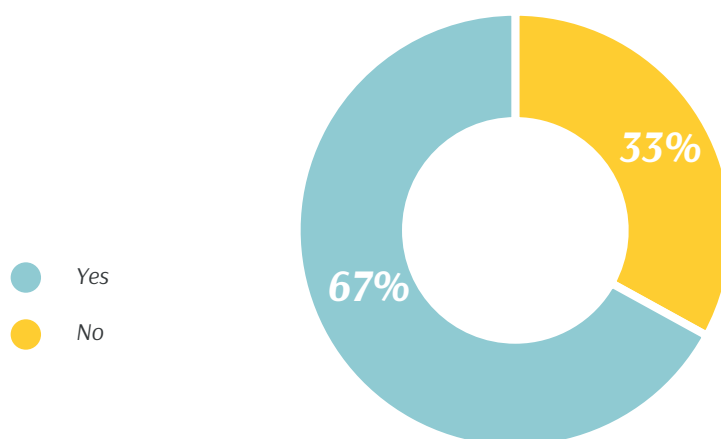
Only 63 respondents, which is 16% of the total number of respondents, offered a specific answer to the question about the reasons for such a discrepancy between funding distribution and the requests and needs of the cultural sector. (Chart 16).

Chart 16. Reasons why funding under the Fund's programs does not correspond to the requests and needs of the cultural sector



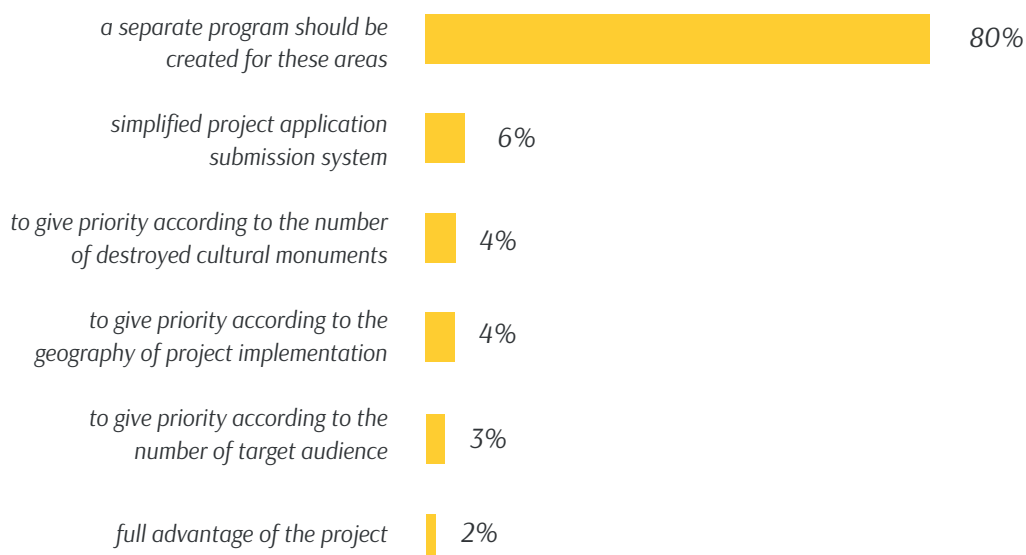
67% of the experts of the Ukrainian Cultural Foundation believe that it is necessary to give priority during the distribution of funds to the development of culture on the territory that has been destroyed as a result of military actions (Chart 17).

Chart 17. Is it necessary to give priority during the distribution of funds to the development of culture on territories/regions that have suffered destruction due to military actions



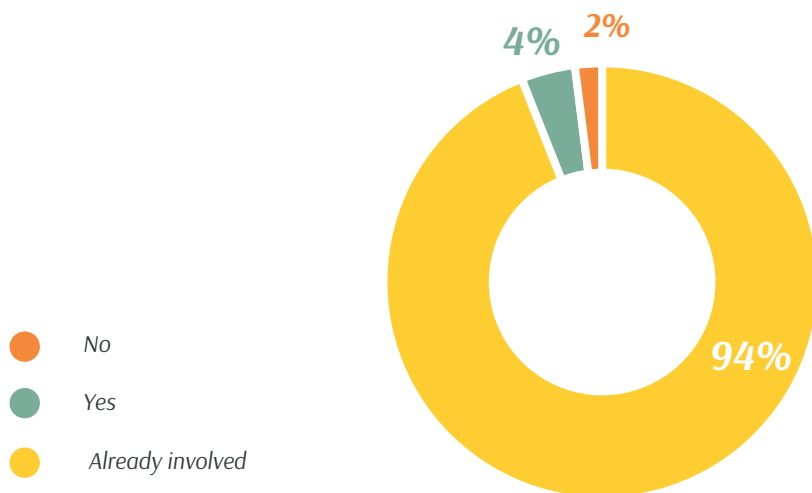
The answer to the question about the reasons for the need to give priority in the distribution of funds for the development of culture to the territory that suffered destruction due to military actions was given by 268 respondents, which is twice as many respondents as those who gave a negative answer to the first question. 80% of respondents are convinced that it is necessary to create a separate program for territories affected by military actions (Chart 18).

Chart 18. Reasons for the need to give priority during the distribution of funds to the development of culture on territories/regions that have suffered destruction as a result of military actions



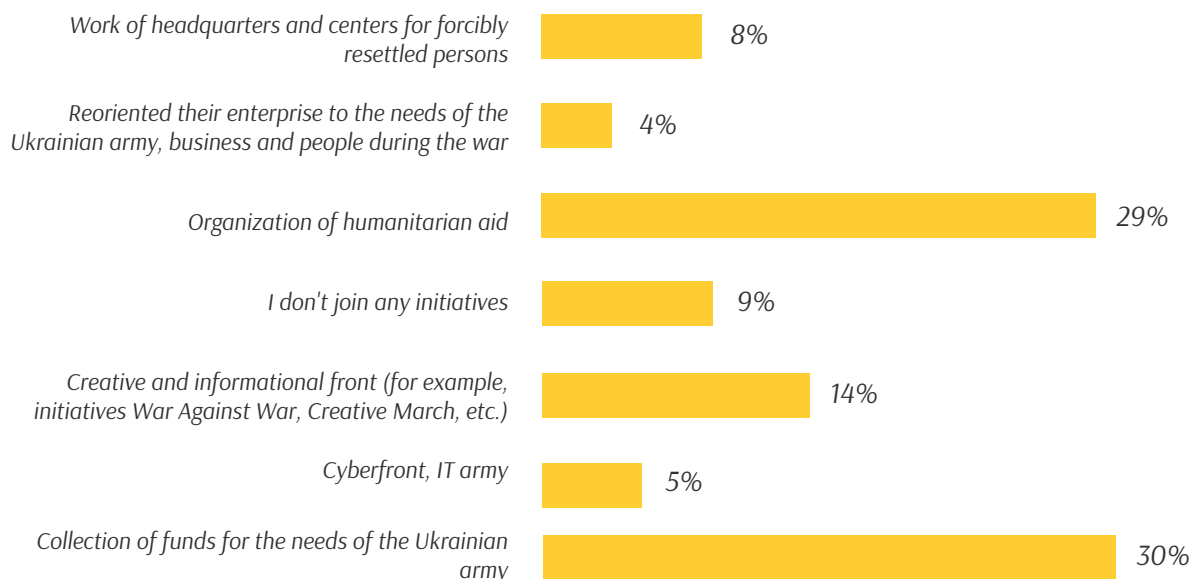
4% of respondents noted that they are ready to participate in the development of the National Reconstruction Plan of Ukraine, and another 94% noted that they are already involved in this kind of work (Chart 19).

Chart 19. Are you ready to join the initiatives of developing the National Reconstruction Plan of Ukraine?



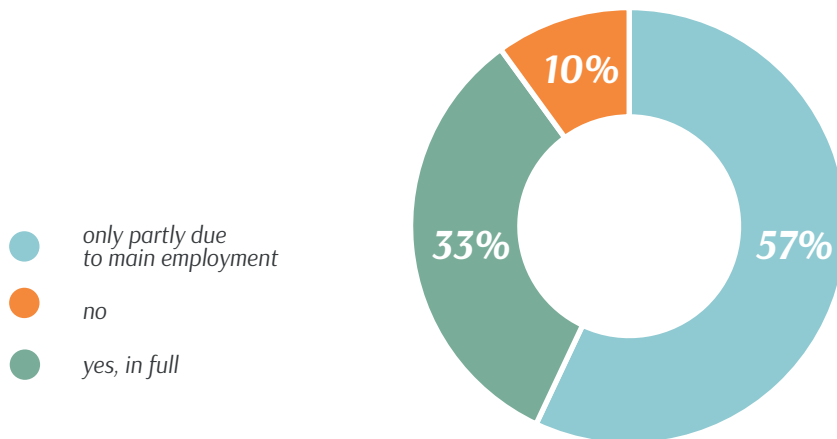
As the survey showed, experts of the Ukrainian Cultural Foundation are actively involved in volunteer activities, such as the organization of humanitarian aid (29%) and fundraising for the needs of the Ukrainian army (30%). The answers to this question were given both by respondents who are in Ukraine and by those who are currently abroad (Chart 20).

Chart 20. Participation in volunteer initiatives



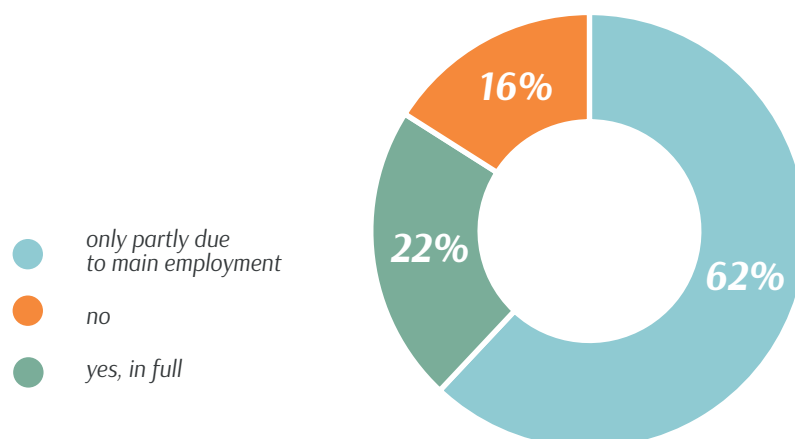
Answering the question of whether respondents are willing to conduct an expert evaluation on a volunteer basis in the event of an extension of the grant season during the period of martial law, 33% are willing to do so on a volunteer basis in full, 57% indicated that they are ready to volunteer only partly due to the main occupation, and only 10% refused to work on such conditions. (Chart 21).

Chart 21. Willingness to conduct expert evaluation on a volunteer basis



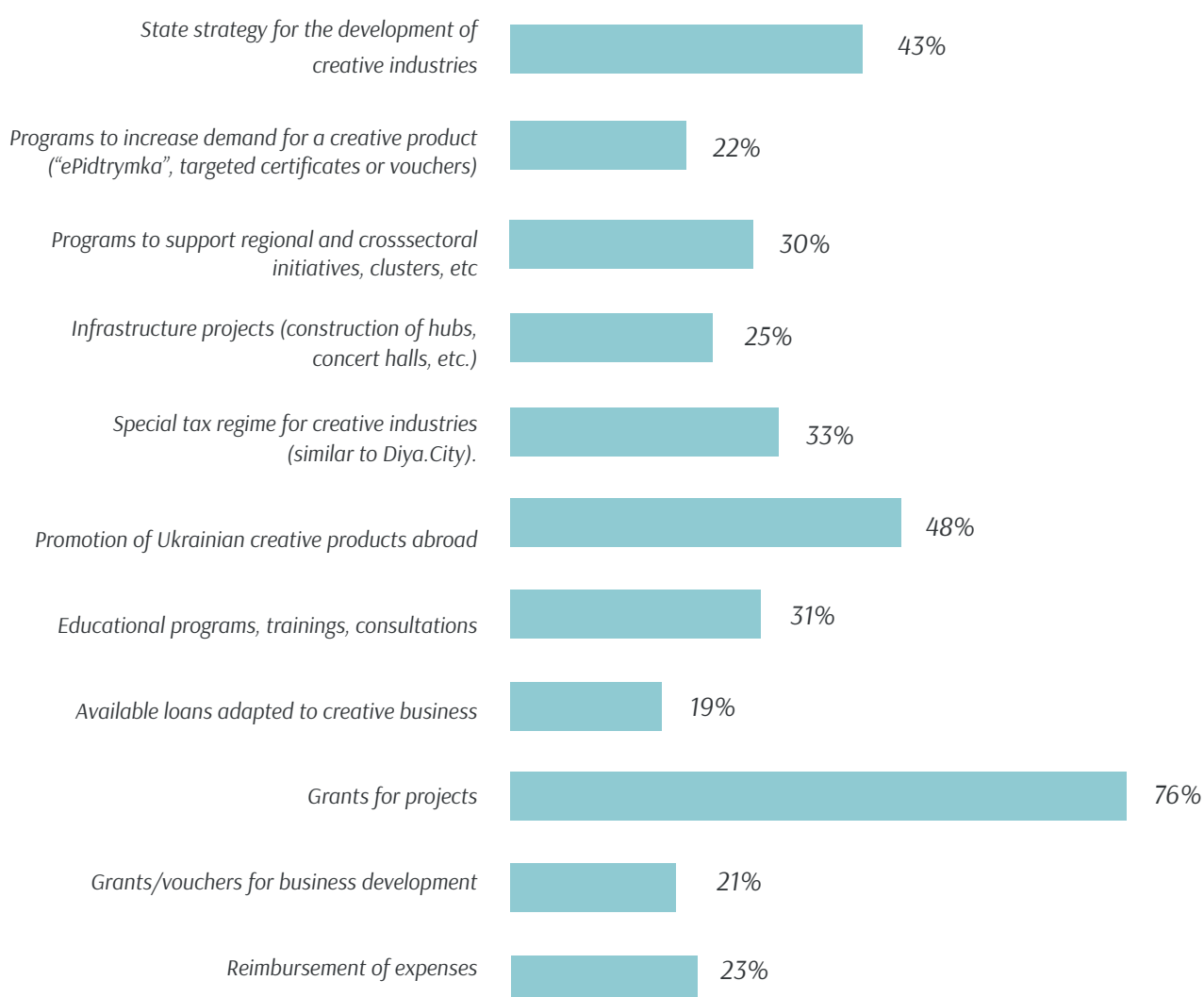
22% of respondents are ready to fully participate in a fundraising campaign to meet the needs of the Ukrainian Cultural Foundation, while 62% are ready to participate partially (Chart 22).

Chart 22. Are you ready to participate in a fundraising campaign aimed at meeting the needs of the Foundation?



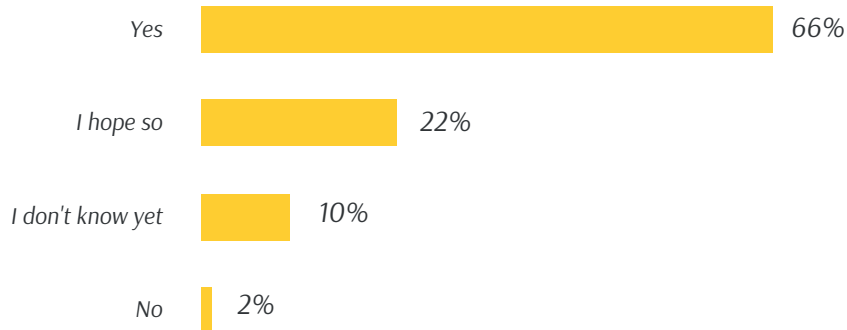
According to the conclusion of the experts of the expert councils of the Ukrainian Cultural Foundation such measures as grants for projects (76%), promotion of Ukrainian cultural products abroad (48%), state strategy for the development of the creative industry (43%) can help Ukrainian culture to survive during the war and recover after it (Chart 23). Respondents could choose several answer options.

Chart 23. What measures from the state and donors can help the cultural sector to survive during the war and recover after it?



66% of respondents plan to work as experts in the next grant season, and 22% hope to do so (Chart 24).

Chart 24. Do you plan to work as an expert in the next grant seasons of the UCF?



During the survey respondents had the opportunity to choose the best measures in their opinion from the list of suggested ones, which should be carried out before the beginning of the grant season in 2023 in order to prepare for an expert evaluation. 102 respondents (27%) noted the need to develop methodical recommendations in advance, 98 (25%) marked down the need to hold final meetings of expert councils in order to make an analysis of the work of previous grant seasons, 89 (23%) consider conducting online classes, and 74 (19%) respondents noted the need for expert certification. (Chart 25).

Chart 25. What measures for preparation for expert evaluation do you consider appropriate to carry out before the start of the 2023 Grant season?



General conclusion

Summarizing the results of the survey, it should be emphasized that representatives of all sectors of culture, art and various expert grant seasons participated in it. The majority of respondents (77%) remain in Ukraine, but those, who were forced to leave the territory of Ukraine, actively help to fight the enemy on the informational and cultural front. More than half (51%) of the respondents who evacuated due to military actions, regularly participate in the volunteer movement. Experts of the expert councils of the Ukrainian Cultural Foundation are actively involved in volunteer activities in Ukraine, such as the organization of humanitarian aid (29%) and fundraising for the needs of the Ukrainian army (30%).

60% of all respondents say that their job situation has not changed, since they continue to work where they worked before, which gives hope that the creative sector of the economy fulfills its tasks as much as possible and can effectively become one of the drivers of the reconstruction of Ukraine. At the same time, the activities of the interviewed cultural figures and experts both before the beginning of the war and now are localized mainly in the capital. It is important to be aware of the motivation for participation in the expert councils of the Ukrainian Cultural Foundation because membership in the expert councils of the UCF gives a sense of personal contribution to the development of the cultural environment for 73% of respondents. Material reward as a motivation for expertise is decisive only for 3% of respondents.

98% of respondents are convinced that expert opinions with recommendations influence the level of cultural and artistic projects at least to some extent. Half of the experts (53%) say that "acceptable projects have been implemented thanks to expertise". 38% are convinced that expert opinions have a positive impact on the implementation of cultural and artistic projects.

Respondents mostly consider the existing grant system for the distribution of state funds to be effective. The majority of respondents (98%) consider the allocation of funding under the Foundation's programs to be in line with the demands and needs of the cultural sector. 33% are ready to participate in expert evaluation on a volunteer basis. 66% of respondents plan to work as experts in the next grant season, and 22% hope that they will have the opportunity to do so.

Respondents consider the following measures to be taken before the start of the 2023 grant season: early preparation of methodological recommendations (27%), holding a final meeting of expert councils with an analysis of the work of past grant seasons (25%) and conducting online classes (23%).